

A HISTORY OF POTAWATOMI CASINO HOTEL



1991

Potawatomi Bingo Casino grand opening on March 7, 1991 in Milwaukee, WI.



1992

200 slot machines added and B-13 launched as Bingo mascot.

Miracle
on Canal St.

1994

Miracle on Canal Street, now called Heart of Canal Street, debuted.



1997

Property hours expanded to 24/7 operations.



1999

Table games added.



2008

\$240 million expansion added 500,000 sq. ft. of dining, entertainment and meeting spaces.



2007

Parking structure opened, including connector to 16th street.



2005

Slot machines converted to coin-free.



2004

Pittsburgh avenue renamed Potawatomi Circle, poker room added.



2000

\$120 million expansion added 250,000 sq. ft. for additional slot machines, blackjack tables, dining, a new bingo hall and a theater.



2014

Potawatomi Hotel grand opening. \$150 million expansion added the first tower with 381 rooms, more meeting spaces and another parking structure.



2016

Canal Street Café and RuYi sushi bar opened.



2019

\$80 million expansion added a second tower with 119 rooms and suites, to include the Chairman's suite and a boardroom.



2023

\$190 million renovation added new gaming areas, a temporary Sportsbook, VIP Club, dining and shopping.



2024

New Sportsbook and poker room opened. Amplified concert series kicked-off with Snoop Dogg.